

**HUB**<sup>24</sup>

## **HUB24 Private Invest**

**Innovation** that delivers an  
elevated investment experience

# Managing your investment portfolios doesn't have to be complicated.

Meeting your objectives may require a range of solutions—including alternative investments, bespoke strategies or assets not typically available on traditional investment platforms. Maybe you're managing spreadsheets, manually administering tasks and completing lots of paperwork.

Not anymore.

HUB24 Private Invest delivers a seamless experience with intuitive technology, so you can structure your investments to suit your goals – whether you're focused on capital preservation, growth or legacy planning.

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Access a wide range of investment opportunities and bring all of your assets together to view a complete picture of your wealth.

# What is HUB24 Private Invest?

Private Invest is an **integrated investment service** designed exclusively for private wealth investors that offers one central place to manage your investments.

## HUB24 Private Invest Managed Investment Scheme

A managed investment scheme specifically designed for wholesale investors

Investments are held on your behalf by HUB24 as the issuer and licensed custodian

As the licensed custodian, HUB24 provides safekeeping and administrative services

You retain beneficial ownership of these investments

**HUB24  
Private  
Invest**

## HUB24 Private Invest Non-Custodial Service

An administration and reporting service specifically designed for wholesale investors

You purchase and hold investments in your name and retain direct ownership

HUB24 provides the platform and reporting services

HUB24 administers these investments on your behalf

# Broad investment menus offering more choice for you.

## HUB24 Private Invest Managed Investment Scheme

Access a wide range of investments on the HUB24 platform, including:

- Managed funds,
- Managed portfolios,
- Australian and international listed securities,
- Term deposits,
- Longevity products,
- Foreign currency,
- Unlisted domestic fixed income securities,
- Cash, and
- Other investments made available by HUB24.

## HUB24 Private Invest Non-Custodial Service

There is a broad range of assets that can be administered under the Service, including:

- Privately arranged investment groups not formally registered,
- Investment products or schemes not available through the HUB24 Private Invest Managed Investment Scheme,
- Alternative investments,
- International listed securities not currently approved within the HUB24 Private Invest Managed Investment Scheme, and
- Other qualifying assets, subject to HUB24's approval upon request.



# Manage family wealth **together.**

With Private Invest, you can group multiple accounts under a single-household structure, allowing for coordinated investment strategies and comprehensive reporting.

This feature is ideal for families looking to manage their wealth collectively. The comprehensive reporting for Private Invest also gives you the option to look at accounts separately to protect individual privacy, if preferred.







# Managing your investments your way

**Easy account set up** via a single online application. Save time and skip paperwork to open your Private Invest account.

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**Access sophisticated investments** not available to retail investors, including alternative investments, such as private credit, private equity and private infrastructure.

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**Flexibility** to invest via the HUB24 platform and to have your other investments administered by HUB24.

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**Save time with less paperwork.** You'll have wholesale status as long your HUB24 Private Invest Scheme account remains open with no need for repeated certification.

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**Efficiently transact, manage and administer** all of your investments in one place. Access key documents and provide investment instructions online.

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**Access comprehensive reporting and a holistic view of your wealth** via InvestorHUB. Engage with a transparent view of your investments.

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**Include your whole family.** With Private Invest, you can group your whole family's investments together in one place for convenience and efficiencies but also view assets separately for privacy purposes.

# Why **choose** HUB24?

HUB24 Limited is an ASX 100 listed company that leads the wealth industry as the best provider of integrated platform, technology and data solutions.

Our platform is recognised by financial advisers and the wealth industry as Australia's best platform and administers over \$100 billion. HUB24's platform functionality was also rated the highest for HNW advisers, providing access to a broad investment menu.<sup>1,2,3</sup>



<sup>1</sup> HUB24 was rated Best Platform Overall in the 2024 Investment Trends Platform Competitive Analysis and Benchmarking Report.

<sup>2</sup> Includes Platform Funds Under Administration (FUA) as at 30 September 2025 - does not include FUA for Portfolio, Administration and Reporting Services (PARS).

<sup>3</sup> Investment Trends 2024 Platform Competitive Analysis & Benchmarking Report. HUB24's platform functionality was rated the highest for HNW advisers (Slide 18).



## For more information about HUB24 Private Invest

Speak to your financial adviser | Visit [hub24.com.au/private-invest](https://hub24.com.au/private-invest)



### DISCLAIMER

This document is provided by HUB24 Custodial Services Ltd ABN 94 073 633 664, AFSL 239 122 (HUB24) and is current as at December 2025.

HUB24 Private Invest is comprised of:

- HUB24 Private Invest Managed Investment Scheme ("Scheme"), an unregistered managed investment scheme providing custodial services to wholesale clients; and
- HUB24 Private Invest Non-Custodial Service ("Non-Custodial Service"), an investment administration and reporting service.

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